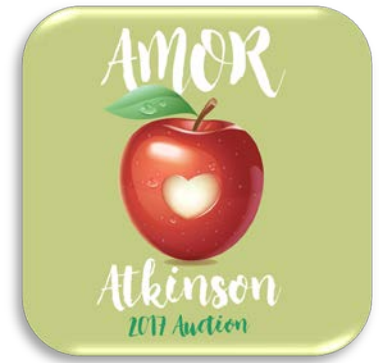


January 15, 2017



Dear Friend of Atkinson Elementary School,

The Atkinson PTA invites you to join us at **Amor** 2017! Our annual school auction is our largest fundraiser of the year. By making a generous donation, you will help us achieve our fundraising goals this year and help us to continue funding the activities and events that make our school special for our children, parents and the community.

As a school with a culturally rich and economically diverse population, our core mission is to encourage student achievement, well-being, and success by supporting equitable, accessible, high benefit enrichment opportunities, suited to our community. Without community assistance many of our students would not be able to participate in the many programs that we offer to our families. We encourage community and family involvement in PTA, school, and classroom programs and activities.

As a valued member of the Atkinson School community, we invite you to support our auction by partnering with us this year. Here are some of the real programs and events that your Partnership will help to support:

- **Outdoor Learning Garden** Maintaining our lovely multicultural garden, our outdoor classroom, a pollinator and butterfly garden, and a flower garden called The Magic Garden where our kids get several curriculum based lessons each month
- **Multi-Cultural Community Events** Atkinson Carnival, Dia de Los Niños, Lunar New Year, and Dia de los Tres Reyes help us celebrate and share each others cultures and strengthen community
- **Running Club & Atkinson Basketball League** Boosting fitness levels for our kids
- **Teacher Support** Providing teacher support and funds for much needed supplies and enrichments to impact classroom learning
- **Educational & Curriculum based Field Trips** for all students regardless of ability to pay
- **Playground Improvement Projects** Creating new natural play areas for the children to play and increased access to help our differently abled children access to the play areas.
- **Technology and Library funds** for much needed upgrades and access
- **Earthquake Preparedness** Parent led committee to prepare our school and community

This year, Atkinson's Auction will be held on April 15, 2017 at the Historic Dance Pavilion at Oaks Park in SE Portland . Your friends and neighbors will be there and we'd love to see you too! There are 2 ways to participate - You can become an Auction Sponsor – **OR**– You can donate an item, a gift certificate or a service from your business to auction off at the event.

Please see the attached sponsorship and donation forms

Please send your donation by mail to: Atkinson Elementary PTA
Attn. Auction Committee
5800 SE Division
Portland, OR 97206

We will happily pick up a donation. Please feel free to contact us directly with any questions at AtkinsonAuctionPPS@gmail.com

Sincerely,

Diana Cameron 971-221-8651

Kelsey Carrisoza 503-957-0034

Robin Feidelson 503-312-0199

Atkinson Auction Committee

Auction Co-Chairs

Diana Cameron
Kelsey Carrisoza
Robin Feidelson

Auction Committee Members

Karina Aldredge
Ryan Doern
Rebecca Goller
Maureen Hickey
Jasmin Kratzer
Jennifer Lee
Fernando Rodriguez

Join our growing list of Local Sponsors

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HONL TREE CARE

Atkinson Auction Sponsorship Opportunities

Reach hundreds of the best and most loyal families in SE Portland and beyond by participating in **AMOR**, the 2017 Atkinson Auction.

Sponsoring our event will help you to promote your business to hundreds of Portland families at great prices and help underwrite the cost of the Auction and support the mission of our PTA and the children of Atkinson Elementary School. We thank you in advance for your generous tax-deductible donation - and we look forward to working with you.



Sponsorship Levels:

Douglas Fir Active Partner (limit one) \$2500

- 10 tickets to the Dinner and Auction on April 15, 2017
- Color Logo on front cover of Auction Catalog & full page color ad on back cover or first page of the Auction Catalog
- Company Logo on one side of the Auction bid cards
- Company or family name prominently displayed during live Auction
- Name recognition during auction
- Prominent placement on Facebook page and PTA website and all other promotional material (posters, letterhead, etc)

Elm Tree Active Partner \$1500

- 6 tickets to the Dinner and Auction on April 15, 2017
- Full page color ad in Auction Catalog
- Small company color logo on Front cover of Auction Catalog
- Company or family name prominently displayed as Sponsor of Beverage at the Auction
- Name recognition on Auction Facebook Page and Auction Website
- Name recognition during auction

Dogwood Active Partner \$750

- 4 tickets to the Dinner and Auction on April 15, 2017
- Full page ad in Auction Catalog
- Company or family name prominently displayed at the Auction
- Name recognition on Auction Facebook Page and Auction Website
- Name recognition during auction

Rhododendron Active Partner \$500

- 2 tickets to the Dinner and Auction on April 15, 2017
- Half page ad in Auction Catalog
- Company or family name prominently displayed at the Auction
- Name recognition on Auction Facebook Page and Auction Website
- Name recognition during auction

Rose Bush \$250

- Third page ad in Auction Catalog
- Company or family name prominently displayed at the Auction
- Name recognition on Auction Facebook Page and Auction Website
- Name recognition during auction

Huckleberry \$100

- Quarter page ad or personal message in Auction Catalog
- Name recognition on Auction Facebook Page and Auction Website
- Name recognition during auction

All sponsorships provide the opportunity to support children's education.

Company / Family Name: _____
(How would you like to be listed in the catalog)

Address: _____

City: _____ State: _____ Zip Code: _____

Contact: _____ Phone: _____ Email: _____


Sponsorship Level _____

Our catalog is printed in Black and White (except for the covers and separation pages). Please provide camera-ready artwork for use in the catalog. If you need our assistance with your ad or have questions, please contact Robin Feidelson at 503-312-0199 or robin@feidelson.com.

Atkinson Auction Procurement Form – 2017

Kindly submit your donation by February 28, 2017

~ Please use a Ball Point Pen ~

Donor Information			
Donor or Company Name (as it should appear in the catalog):			
Donor Contact Person (not listed in the catalog):			
Donor Address:			
Donor Phone #:	Donor email:	Donation Date:	
Auction Representative Name and Phone Number:		Donor Signature:	
Donated Item Information			
Item Name (as it should appear in the catalog):		Item Value (fair mkt value):	Minimum Bid:
Item Description:			
<input type="checkbox"/> Item received by Auction Committee Member	<input type="checkbox"/> Delivered to the school by Donor	<input type="checkbox"/> Item to be picked up by Auction Committee member	
<input type="checkbox"/> Item will be displayed at Auction	<input type="checkbox"/> Donor to Provide Gift Cert/Promo	<input type="checkbox"/> Auction to create Gift Cert/Promo on behalf of Donor	
<i>To be completed by Auction Committee Member:</i>	<i>Auction Segment:</i>	<i>Catalog Number:</i>	<i>Package With:</i>

Please keep the bottom copy for your records.
Return original and the first copy to:

Atkinson Elementary PTA
5800 SE Division
Portland OR 97206
(971) 221-8651

Your Donation may be Tax Deductible. Please check with your Tax Advisor.

Please check box if you would like us to send you an invitation.