

December 10, 2019

Dear Friend of Atkinson Elementary,

The [Atkinson Elementary PTA](#) invites you to join us at our 2020 Auction Night Fever! This year, the auction will be held on April 4th, 2020 at [The Loft at 8th Avenue](#). Over 200 guests will partake in a silent and live auction. We're so excited to be offering catering this year by f&b Catering.

Our annual school auction is our largest fundraiser of the year and is successful thanks to the community's support. We'd love your help in making this year's auction a huge success. By making a generous donation, you support programs and events that ensure our students have the best foundation for a lifetime of learning and discovery.

As a school with a culturally rich and economically diverse population, our core mission is to encourage student achievement, well-being, and success by supporting equitable, accessible, high-benefit enrichment opportunities suited to our community. Without community assistance, many of our students would not be able to participate in the many programs that we offer to our families.

Your partnership will help to support all of the following programs and events at Atkinson:

- **Outdoor Learning Garden** Maintaining our lovely multicultural garden, outdoor classroom, pollinator and butterfly garden, and flower garden where our kids get several curriculum-based lessons each month
- **Multicultural Community Events** Celebrating and sharing each other's cultures, including Dia de los Muertos, Dia de los Niños, Lunar New Year, and Dia de los Tres Reyes
- **Running Club & Atkinson Basketball League** Boosting fitness levels for our kids
- **Teacher Support** Providing funds for much-needed supplies and enrichments
- **Educational & Curriculum-Based Field Trips** Ensuring access for all students regardless of income level
- **Playground Improvement Projects** Creating new natural play areas and increasing access to help our differently-abled children enjoy the play areas
- **Technology and Library Funds** Allowing for much-needed upgrades and access to technology
- **Emergency Preparedness** Ensuring Atkinson is prepared to harbor and protect students in the event of a natural disaster

As a valued member of our community, you can partner with us in a couple of ways:

- Sponsorship (3rd and 4th page)
- Donation of an item, a gift certificate, or a service from your business (2nd page)

Mail donations to: Atkinson Elementary PTA  
Attn: Auction Committee  
5800 SE Division Portland, OR 97206

Sincerely,

Beth Weingardt  
Atkinson PTA Auction Chair 2020  
**Contact me: [auction@atkinsonpta.org](mailto:auction@atkinsonpta.org) or 801-380-2646**

#### VISIT US

Facebook: <https://www.facebook.com/Auction.Atkinson/>  
PTA: <http://www.atkinsonelementarypta.org/events/auction/>  
Auction: <https://atkinson.tiptopauction.com/auction2020>



**A huge thank you  
to last year's  
local sponsors!**

CRISTEN LINCOLN



LIVING ROOM  
REALTY



PORTLAND  
NURSERY D



OnPoint  
COMMUNITY CREDIT UNION



# AUCTION NIGHT FEVER

Saturday, April 4th, 2020

at The Loft at 8th Avenue



# DONATION FORM

*Kindly submit your donation by March 13th, 2020*

Donor Name (as it should appear in the catalog):

\_\_\_\_\_

Donated Item Name: \_\_\_\_\_

Item Description: \_\_\_\_\_

\_\_\_\_\_

Item Value: \_\_\_\_\_

**Please choose from the following:**

- Donor will deliver/mail item to Atkinson  Auction Committee member will pick up item  
 Auction will create Gift Certificate on behalf of donor  Donor will provide Gift Certificate

**To donate either a sponsorship or to make a non-sponsorship donation via our Auction website please visit:**

<http://atkinson.tiptopauction.com/auction2020>

Donor Contact Name: \_\_\_\_\_

Donor Address: \_\_\_\_\_

Donor Phone #: \_\_\_\_\_

Donor Email: \_\_\_\_\_

Signature(s): \_\_\_\_\_ Date: \_\_\_\_\_

**Please make checks or other gifts payable to:**

Atkinson Elementary PTA

**Mail completed form and check (if included) to:**

Atkinson Elementary School  
Attn. Auction Committee  
5800 SE Division St.  
Portland, OR 97206

## **THANK YOU FOR YOUR DONATION!**

**All Donations are Tax Deductible Atkinson PTA is a non-profit 501(c)(3)**



# SPONSORSHIP LEVELS

Sponsoring Atkinson's 2020 Auction Night Fever will help you to promote your business to hundreds of Portland families at great prices and support the mission of our PTA and the children of Atkinson Elementary School. We thank you in advance for your generous tax-deductible donation.

## DISCO BALL \$2,000

- 8 tickets to the Dinner and Auction on April 4, 2020
- Full-page color ad (with bleed) on back cover of the Auction Catalog \*
- Small company logo inside Auction Catalog
- Company/name prominently displayed as a Sponsor on PTA website & promotional material
- Advertisement posted on Auction Facebook page
- Name recognition during Auction

*\* note: first to sign up will be given 1st choice of ad placement*

## DY-NO-MITE \$1,500

- 6 tickets to the Dinner and Auction on April 4th, 2020
- Full-page color ad on inside front cover or inside back cover of the Auction Catalog \*
- Small company logo in Auction Catalog
- Company/name prominently displayed as a Sponsor on PTA website & promotional material
- Advertisement posted on Auction Facebook page
- Name recognition during Auction

*\*note: first to sign up will be given 1st choice of ad placement*

## FOXY \$1,000

- 4 tickets to the Dinner and Auction on April 4th, 2020
- Black & white full-page ad + your logo in the Auction Catalog
- Company/name prominently displayed as a Sponsor on PTA website & promotional material
- Advertisement posted on Auction Facebook page
- Name recognition during Auction

## GROOVY \$500

- 2 tickets to the Dinner and Auction on April 4th, 2020
- Black & White 1/2 page ad + your logo in the Auction Catalog
- Company/name displayed as a Sponsor on PTA website & promotional material
- Advertisement posted on Auction Facebook page
- Name recognition during Auction

## FAR OUT \$250

- Black and White 1/3 page ad + your logo in the Auction Catalog
- Company/name displayed as a Sponsor on PTA website & promotional material
- Name recognition during Auction

## BLAZIN' \$100

- Black & White 1/4 page ad + your logo in the Auction Catalog
- Company/name displayed as a Sponsor on PTA website & promotional material
- Name recognition during Auction

## STYLIN' \$50

- Logo in the Auction Catalog

Company / Family Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Please indicate if you'd like to donate your Auction tickets included with your sponsorship level?    YES    NO

**If you need our assistance with your ad or have questions, please contact [auction@atkinsonpta.org](mailto:auction@atkinsonpta.org).**

# 2020 ATKINSON AUCTION SPONSOR ADVERTISING INFO



Have questions? Need help with your ad? Contact [auction@atkinsonpta.org](mailto:auction@atkinsonpta.org)

## **\$2,000 DISCO BALL**

### **SPONSORSHIP**

FULL PAGE AD

BACK COVER

5.5" WIDE x 8.5 HIGH"

*FULL COLOR / WITH BLEED*

## **\$1,500 DY-NO-MITE**

### **SPONSORSHIP**

FULL PAGE AD

INSIDE FRONT COVER  
**OR** INSIDE BACK COVER \*

5" WIDE x 8 HIGH"

*FULL COLOR / NO BLEED*

\* LIMITED AVAILABILITY

# ADVERTISING INFO

All ads are black & white (except "Disco Ball" or "Dy-no-mite") and should be built to actual dimensions e.g. 4.625" wide x 3.625" high. Ads are "floating" on the page, no trim marks or bleeds. Only "Disco Ball" and "Dy-no-mite" sponsorships get full page color ads, limited space available. Contact [auction@atkinsonpta.org](mailto:auction@atkinsonpta.org) to confirm. Any spot colors will be converted to CMYK. All images in ad need to be in CMYK and 300 ppi resolution at actual size needed.

**ACCEPTED FILE TYPES:** High-Resolution PDFs. PDF/X-1a file format preferred. If PDF/X-1a setting is not available, select Press Quality PDF. When preparing files for PDF conversion, all images must be CMYK or grayscale and at least 300dpi @ 100% of size. High-Resolution .EPS, .TIFF or .JPG files. All images must be CMYK or grayscale and at least 300dpi @ 100% of size.

## **\$1,000 FOXY SPONSORSHIP**

FULL PAGE AD

5" WIDE X 8 HIGH"

**(B&W ONLY)**

## **\$500 GROOVY SPONSORSHIP**

1/2 PAGE

4.625" WIDE x 3.625" HIGH

**(B&W ONLY)**

## **\$100 BLAZIN' SPONSORSHIP**

1/4 PAGE

2.25" WIDE x 3.625" HIGH

**(B&W ONLY)**

## **\$250 FAR-OUT SPONSORSHIP**

1/3 PAGE

4.625" WIDE x 2.4375" HIGH

**(B&W ONLY)**

*Have questions?*

*Need help with your ad?*

*Contact Julie at 503-703-2124 or*

*[auction@atkinsonpta.org](mailto:auction@atkinsonpta.org)*